

Your company and its web-site

Company:

Web-site address:

1. How often do you visit your company web-site?

2. When was the last time you visited the web-site?

3. What do you use the web-site for?

4. Is the design of the web-site in line with the image of the company? Give details.

5. Is it well organised / easy to use? Does it contain useful / up-to-date / accurate information about the company and its products / services? Give details.

6. How does it contribute to the way the company does business?

7. Would you recommend customers / clients / anyone else to look at your company's web-site? Why (not)?

8. What suggestion(s) would you give to the designers of the web-site to make it better?